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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Sung Bae Jun et al.

Title:

Multiple Item User Preference Information Data

Structure and Method for Providing Multi-Media

Information

Application No.:

09/665,941

Filing Date:

September 21, 2007

Examiner:

Michael W. Hoye

Group Art Unit:

2614

Confirmation No.:

8915

Law Office:

Sidley Austin LLP

Mail Stop Issue Fee Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Dear Commissioner:

The Notice of Allowance dated June 27, 2007, includes an Examiner's statement of reasons for allowance for the above-referenced Application. In his statement, the Examiner refers to particular limitations of independent claims 40, 47, 58 and 60. Applicants respectfully note that each of these claims have a different scope as defined by their respective claim language, and may be allowable for different or additional reasons. Applicants also note that the dependent claims may further recite allowable subject matter.

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Should the Examiner wish to discuss the Application, the Examiner is invited to contact the undersigned at (415) 772-1200.

EXPRESS MAIL LABEL NO.:

Respectfully submitted,

EM 056 710 417 US

By:

Ferenc Pazmandi Agent of Record Reg. No. L0078 FP/rp

September 26, 2007

SIDLEY AUSTIN LLP 555 California Street, Suite 2000 San Francisco, CA 94104-1715 (415) 772-7200

PTO/SB/21 (09-06) Approved for use through 03/31/2007. OMB 0651-0031

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TRACE		Application Number	09/665,941	2000		
TRANSMITTAL		Filing Date	September 21, 2000			
FORM		First Named Inventor	Sung Bae Jun 2614			
		Art Unit				
(to be used for all correspondence after initial	filing)	Examiner Name	Michael W. Hoye			
Total Number of Pages in This Submission	5	Attorney Docket Number	24286/81301			

ENCLOSURES (Check all that apply)											
	Fee Transmittal	Form		wing(s)	in that apply		After A	Illowance Communication to TC			
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Date		ptember 26, 2007			Reg. No.	L0078	78				
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